



# UI/UX design

## Who we are



IT COMPANY LOCATED  
IN LITHUANIA

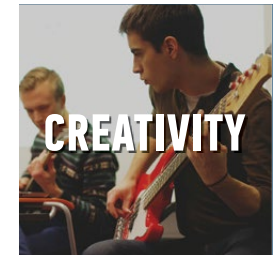
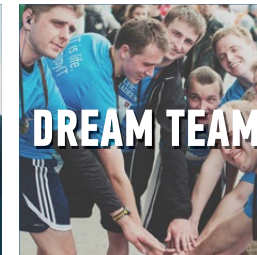
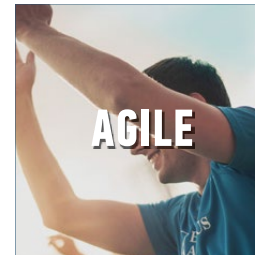
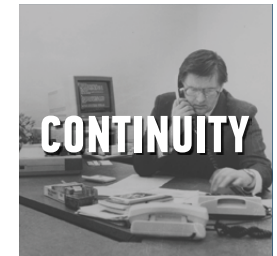
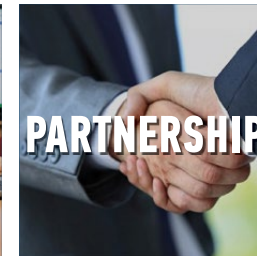
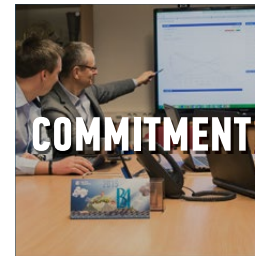


110+ IT  
PROFESSIONALS



OPERATING SINCE  
1988

## Our values



## What we offer

**UI/UX Agile Nearshore Development Center** - a dedicated professional team that allows you to use IT resources when needed and guarantees a fast time-to-market.

- Design
- Usability analysis
- Front-End development
- Prototype development

## Why you need us



UNIQUE BROADBAND  
AND SECURITY  
SOLUTIONS



VERY GOOD USERS'  
COMMENTS ABOUT  
MOBILE SOLUTIONS



USABILITY  
CERTIFICATE

## Team creating world changing IT solutions

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BA team of experienced Design & Front-End specialists has all the skills and competence to meet all the client's expectations.

Team's competence is composed of a deep understanding of business processes and the ability to combine different technologies in order to find an optimal solution in every situation. The skillset was built up with the help of long term partnerships with clients, dedicated R&D time, active participation at different conferences and other activities.

The 'EnjoyIT' mindset and sports activities help us reach great productivity and results while keeping our minds fresh.



UI/UX  
DESIGN  
TEAM

## Experience and knowledge

### Our projects

- Official website of water polo federation of Lithuania
- SimCom Switchboard
- Salary calculator app “Atlyginimų skaičiuoklė”
- SIS Information system between supplier and buyer
- Technologijų ir inovacijų centras Web „Mano elektra“ was created for lithuanian energetic sector
- TBM Group Skiing instructor booking system
- Intranet portal for Lietuvos Draudimas
- PZU portal for insurance brokers
- DNB bankas app “Mobile banking”
- Modernization of bank websites
- DNB car leasing website
- Alarm app for Norway schools

### Technologies



#### DESIGN ACTIVITIES

- Site Maps
- Information Architecture
- Task Flows / User Journeys
- Concept Mapping
- Wireframes
- Paper Prototypes
- Interactive Prototypes
- Cross Platform Architecture
- User Interface Sketching
- Design Pattern Libraries
- Art Direction
- Visual Design



#### RESEARCH & STRATEGY

- Requirements Gathering
- Customer Journey/Experience Mapping
- Expert Review
- Audience Analysis
- Persona Development
- Stakeholder & User Workshops
- Online Surveys
- Contextual Inquiry
- Card Sorting
- User Scenarios
- User Storyboarding
- Competitive Analysis
- Features Analysis
- Content Audit, Production & Strategy
- Features Set
- Data Set
- Gap Analysis
- Guiding Principles Analysis
- Brand Analysis
- Best of Breed Analysis
- Strategy Definition
- Usability Testing
- Stakeholder & User Interviews
- Focus Groups



Moklininkų str. 2A, LT-08412 Vilnius,  
Lithuania



IRMANTAS BANKAUSKAS  
Head of sales

+370 612 85647  
+370 5 278 0400  
i.bankauskas@ba.lt